



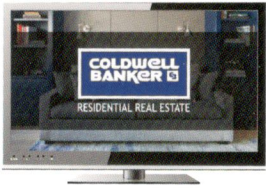
Print Advertising

Eye-catching property advertisement in our statewide *View* magazine, which is inserted into the region's prime print publications



Silver Envelope Home Announcement

Stunning, trifold property announcements direct mailed to your neighborhood in silver envelopes that get noticed



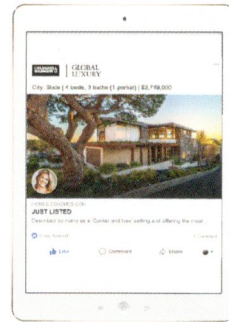
TV and Online Promotion

Professionally produced spot posted on the *At Home in Florida* YouTube™ channel and featured on one of Coldwell Banker's local TV shows*:

- *At Home in Southwest Florida* on FOX Sundays at 7:30 am
- *At Home on the Gulf Coast* on ABC Sundays at 2 pm



*Based on listing location



Targeted Online Advertising

Geographic targeting technology markets your property directly to local buyers online and on social media



Property Brochures

Beautiful, professionally printed property brochures to showcase your home



Online Property Syndication



Your home will be displayed on hundreds of websites, including the most-visited real estate websites in the world



Area REALTOR® Notification

Agents at all local real estate companies in your area will be notified that your home has come on the market



Seller Update

Detailed report outlining everything that has been done to bring your home to market and maximize its exposure