

PROPERTY MARKETING THAT WORKS

In today's competitive real estate market, the key to success is differentiation – doing common things in an uncommon way. In fact, differentiation from the competition has become the cornerstone of outstanding real estate service.

Coldwell Banker® independent agents deliver exceptional marketing programs that produce results. Each step of this marketing plan is designed to help your home sell fast and for the desired price. From concept to completion, your home will be uniquely cared for and expertly marketed.

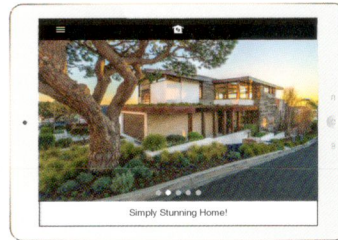


Professional Photography

Up to 35 professional photos, plus virtual twilight photography, perfect for print and online to make your property look its very best

Upgraded photography options (select one of the following):

- Drone photography
- Interactive floor plan
- 3D tour



Single-Property Website

Professionally designed property website that is viewable on all devices and easily shared via social media



Just Listed eFlyer

"Just Listed" announcement eBlast sent to an exclusive list of personal and professional contacts



Property Tour

Professionally produced photo slideshow with narration